105 JAMZ Rate Sheet

Virgin Islands #1 Station

- A hub of diverse music genres including reggae, dancehall, soca, Calypso, Latin music, hip-hop, and R&B.
- Listeners ages 18-70+.
- Keeps the audience informed with the latest news, events, and trends!

Unlock New Opportunities for Your Business -

Connect with Our Passionate Listeners in the Virgin Islands and Puerto Rico!

PREMIUM PACKAGES



The Wake Up Call is hosted by reggae and dancehall artist Jah Seed of Red Lion Sound. Jah Seed starts the day with your favorite soca, calypso, reggae, hip hop, and R&B, keeping you up to date on the latest entertainment news and gossip!
Monday - Friday 6AM-10AM



The Zone with Prince Kalunda is a dynamic radio show that takes you on a captivating journey through music, culture, and conversation. Hosted by the charismatic Prince Kalunda, the show blends vibrant playlists with thought-provoking discussions, spotlighting emerging talent, trend topics, and timeless classics.
Monday - Friday 10AM-2PM

PLATINUM **$1,850/month**	**4 (:30) ads per show** **80 ads total - $2,000 value** **3 live mentions per show (60 total) $4,500 value** **Opening & closing billboards $600 value**
GOLD **$1,200/month**	**3 (:30) ads per show** **60 ads total - $1,500 value** **2 live mentions per show (40 total) $3,000 value** **Opening & closing billboards $600 value**
SILVER **$999/month**	**2 (:30) ads per show** **40 ads total - $1,000 value** **1 live mentions per show (20 total) $1,500 value** **Opening & closing billboards $600 value**

SHOW SEGMENTS

3-month minimum

Each show sold separately

Entertainment News: catch Jah Seed and Natasha Tash every Mon/Wed/Fri at 7:30AM for the latest in entertainment news.

Today's Astrology: get your daily horoscope with Prince Kalunda and Louise Susie Baa everyday at 10:30AM.

Brain Teaser Giveaway: Mon-Fri @11:15AM, Prince Kalunda asks a Brain Teaser question. Callers have to answer the question correctly to win a prize! There is no telling what is going to be on Prince Kalunda's mind. One giveaway deal/prize per week per sponsorship and your business will be promoted throughout the week!

Today in History: Prince Kalunda brings you key events that shaped the past, reminding us of the lessons and moments that define our world. Daily @11:30AM.

Entertainment Roundup: if you missed the morning show, catch up with entertainment news with Prince Kalunda and Christina Lee Williams every day at 11:55am.

Includes:

- **2 opening and closing billboards x 20 days ($600 value)**
- **2 promos x 20 days ($600 value)**
- **2 ads x 20 days ($800 value)**
- **10% off ROS ads**
- **1 production included**
- **Total value $2,000 per month**

$750

Prince Kalunda Lunch Time Brunch: get your blood flowing, heart pumping, and calories burning weekdays from 12PM-1PM for the lunch time brunch.

Includes:

- **2 opening and closing billboards x 20 days ($600 value)**
- **2 promos x 20 days ($600 value)**
- **2 ads x 20 days ($800 value)**
- **10% off ROS ads**
- **1 production included**
- **Total value $2,000 per month**

$1,000

Morning Devotions with Miss D: a faith-based program dedicated to inspiring personal growth, biblical living, and daily spiritual encouragement**.** Weekdays 5AM-6AM or Sundays 6AM-10AM

Includes:

- **2 opening and closing billboards x 20 days ($600 value)**
- **2 promos x 20 days ($600 value)**
- **2 live mentions x 20 days ($3,000 value)**
- **Total value $4,200**

$500

WEATHER SPONSORSHIP — $1,000/month

6 month minimum

Meteorologist Alan Archer provides local weather throughout the day. Sponsor daily weather updates to get your message out to our listeners!

"Alan Archer weather is brought to you by [your business name and message]."

Monday-Friday 630AM, 830AM, 1130AM, 230PM, & 430PM

Message mentioned 3 times during each segment Monday - Friday.

NEWS SPONSORSHIP — $800/month

6 month minimum

Ensure your message reaches a diverse and attentive audience during **News with Christina Lee Williams**. Offering timely, in-depth coverage of both local and international news, delivered four times daily to keep our audience informed and engaged with trusted, up-to-date information.

"News with Christina Lee Williams is brought to you by [your business name and message]."

Monday-Friday 6:55AM, 7:55AM, 11:55AM, & 4:55PM

Message mentioned 2 times during each segment Monday - Friday.

SPORTS SPONSORSHIP — $400/month

6 month minimum

BOXTOROW with Donal Ware: Dive into the latest in sports, entertainment, and pop culture as Donal Ware chats with the biggest newsmakers of the week— **Saturdays from 11AM-12PM.** Your brand can connect with a dedicated audience tuned in to the stories shaping the world.

"Donal Ware Sports Edition is brought to you by [your business name and message]."

Saturday 11AM-12PM

Message mentioned 3 times during each show.

COST PER SPOT *($500 minimum buy unless otherwise specified)*

105 JAMZ

Daypart	Length	Cost/spot
Premium 6am-6pm	:30	$25
Premium 6am-6pm	:60	$30
ROS 6am-12am	:30	$20
ROS 6am-12am	:60	$23

INTERVIEWS & LIVE MENTIONS

Interview: $150/15 minutes **2 Minute Live Mentions $75**

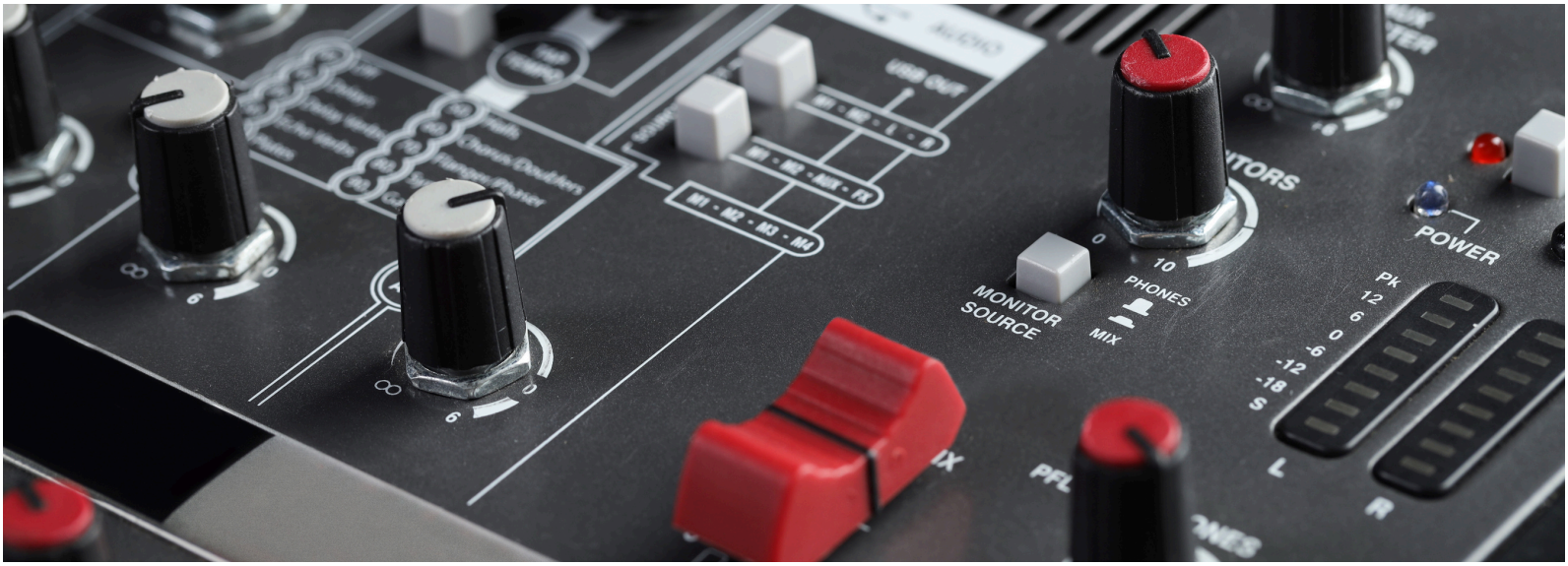
Live Remote $500 per hour (must have Wi-Fi)

PACKAGES

	# Spots	Cost
Commercial		
Silver	**30**	**$650**
Gold	**60**	**$950**
Live Mention	**20**	**$1,200**

Your Message, On-air, and In Demand

PRODUCTION



Full Production	Provided Script	Per Revision	Per Added Spots Insertion
$150	**$100**	**$25**	**$25**

Why Choose Our Production Services?

Professional production makes your message stand out. Our team provides high-quality voiceovers, engaging music, and polished editing to ensure your ads sound clear, memorable, and impactful. Using our expertise in sound design and copy, we craft commercials that capture attention and convey your brand's story with authenticity. Investing in professional production maximizes your reach, builds credibility, and helps drive results—making every dollar spent on production an investment in your business growth.

Ready to see results?
Call your sales agent and book your campaign today!

TERMS & CONDITIONS

$500 minimum purchase. Payment must be made with the broadcast order unless otherwise specified. No spots will be aired for accounts past due greater than 30 days. The broadcasting station has the right to cancel orders at any time upon default of payment of sum due hereunder or any breach of the conditions herein named. All costs associated with collections and or applicable attorney's fees incurred as a result of not paying within the terms provided, will be added to the principal balance on the account. The contract contains the entire agreement between the parties relating to subject matter contained herein, and no change, modification, or discharge of any of all its terms shall be affective unless made in writing and signed by both parties.